



Mosaic Municipal Training and Technical Assistance (TTA): Roadmap for Local Action, Transformation, and Lasting Change

How to use this roadmap: This Roadmap offers a **framework** for supporting municipalities at all stages of planning, implementing, and overseeing the expenditure of opioid abatement funds. Each of the five sections reflect key stages of implementation, readiness goals, and common TTA topics that can help municipalities.

- This roadmap is not meant to be linear. Municipalities may find themselves at different stages of this journey in the years ahead.
- Mosaic Municipal TTA providers can refer to this roadmap to understand where municipalities are, where they would like to go, and how best to support their TTA needs.
- Municipalities can consider this as a selected “menu” of TTA topics available to them. The Mosaic Municipal TTA team also welcomes TTA requests that fall outside of these topics.

1 Get Started

Municipalities assess their operational readiness to oversee opioid abatement funds, develop a planning and decision-making structure, and identify plans for community advisory support and ongoing public communications

- Laying the Groundwork: Funding, Funders, & Roadmap
- Learn about Mosaic & Other Training and Technical Assistance Resources
- Identifying Key Players & Mapping Community Resources
- Forming a Planning Team & Decision-making Structures
- Developing a Plan for a Community Advisory Board (Partnering or Creating)
- Developing Strong Communications: The Why & The How
- Partnering with Purpose: Selecting the Right Experts and Vendors

2 Get Informed

Municipalities understand the State Subdivision Agreement, review available data about community needs, and learn about models for municipal collaboration

- Understanding the State Subdivision Agreement
- Learn About Municipal Implementation Models & Examples (Pooling)
- Using Public Data to Inform Local Efforts
- Community Needs Assessments & Survey Methods
- Sources, Collection & Analysis of Qualitative Data
- Applying Public Health Principles to Planning

3

Get Connected, Stay Connected

Municipalities prioritize early and ongoing communication, strategic and recovery-oriented communication, and deep community engagement

- Strategies for Gaining (and Keeping) Buy-In
- Planning for Ongoing, Strategic Communications
- Working with the Media
- Ensuring Communications are Anti-Stigma & Culturally Responsive
- Community Engagement Approaches & Best Practices
- Best Practices for Engaging People with Lived & Living Experience

4

Get Focused

Municipalities formalize planning and decision-making teams and processes, and work collaboratively to prioritize needs and address them using evidence-based and best practices

- Casting a Vision for Transformation: Necessary Ingredients for Long-Term Change
- Collaboration to Action to Impact: Tools for Effective Group Processes
- Managing Conflict and Finding Common Ground
- Conducting Brief SWOT/SOAR Analyses
- Partnering & Prioritizing: Working with Community Advisors to Prioritize Ideas & Actions
- What is Evidence-based? Selecting Practices that Work
- Tailoring Strategies to Local Needs

5

Get Results

Municipalities create a theory of change (logic model) and have clear roles and responsibilities for implementation and evaluation

- What's your Theory of Change? Tools for Developing Action-Oriented Logic Models
- Building for Impact: Effective Strategies for Action Planning and Budgeting
- Planning for Evaluation & Continuous Quality Improvement
- Applying Public Health Principles to Data, Evaluation, & Reporting
- Using Data to Tell Your Story: Tracking Outcomes, Understanding ROI, Translating Results

Contact MuniTTA@rizema.org or visit the [TTA web page](#) to learn more and submit a TTA request.

